



UUD Newsletter

This newsletter is issued every six months under the Erasmus+ Strategic partnership project USEFUL, USABILITY, DISPOSABILITY (UUD). It is published on the project website www.plasticsfree.eu and specifically emailed to a number of organizations and institutions recommended by the partners from the European region where they are located. The newsletter illustrates the project steps in the monitoring plan agreed by the partners

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Mr Organicy's Legend



I was lying on the beach. It was very dirty around – cans, cups, nylon bags, etc. Suddenly I saw a green glass bottle, empty, but with a cork. It was different from the bottles I have seen recently so I opened it. I heard a noise and a small green minim jumped together with the cork. I am at your disposal – give me your 3 wishes! I was shocked but I quickly said: health, happiness and success. Ok! He answered. Just follow 3 simple rules: keep your mind clean, keep your body clean, keep your Motherland clean. Who are you? I answered? It is my pleasure! The creature jumped closer to Mr. Organicy! I am one of the Guardian angels of the Planet. We are there where there is a big need of urgent help. Where do you come from? I come from another end of the Planet. I was living far away with my family near the Ocean. But some mountains

Reuse Smart! Be smart!

Mr Organicy's message to the readers ...

Do you already feel the climate changes? You are afraid of the weather getting too warm or too cold? Are you afraid of floods or desertification...?

Do you feel guilty when every week doing shopping you have to use hundreds of plastic bags and plastic bottles? Do you blame the global economy, your government, hypermarket management, the system, etc...?

It is not difficult to bring your own contribution to the future of the planet.

You cannot change alone the system but you could use less plastics in your everyday life for a start.

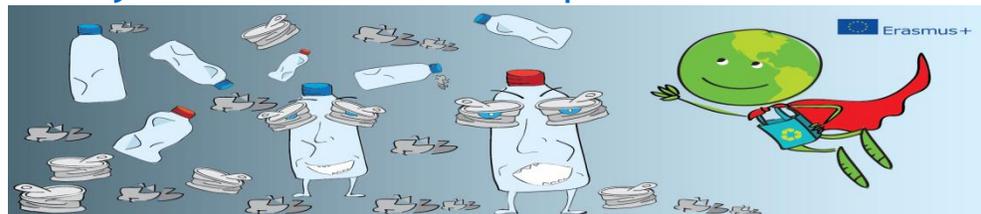
Take my word ... you will feel much better!

I and my friends will help with a lot of creative ideas, facts and figures but also knowledge on how you could live without using too much plastic and how to help people around you – family and children live a better life...

Your lifestyle is important.

So, reuse smart! Be smart!

Briefly about UUD and 4 European Conferences in 2017



UUD is a project which addresses the issue of plastic invasion of our communities and households with a purpose to bring the message of a safe and healthy environment closer to installation.

Five organizations decided to use their capabilities and expertise to produce a Moodle based e-learning platform including 5 tutorials to empower adult learners and/or trainers with knowledge and skills necessary to organize civic events around art installations, i.e. info-doc, art installations, socio-civic competences, digital competences and communication-dissemination.

The partners' staff act as content developers and are trained by the platform maker on how to use the platform to be able to design and organize civic events around art installations with different community groups such as children, seniors, disadvantaged people, youth, artists.

Four European conferences are organized in 2017. The conferences take place in

of waste were coming all the time and my parents disappeared. I managed to jump in a bottle, so did my brother and sister but the voyage was so long and hard that I lost them.

Are your brother and sister Guardian angels of the Planet either?

Yes, my sister is Ms Organicy is a Fairy of Organics Recycling . She advises people to use: Fruit, vegetables, meat, poultry, seafood, shellfish, bones, rice, beans, pasta, bakery items, cheese, eggshells; Food-soiled Paper Waxed cardboard, refrigerated and frozen, foods boxes, napkins, paper towels, paper plates, paper milk cartons, paper cups, tea bags, coffee grounds/filters, parchment paper, waxed paper, plants and flowers .

My brother is Mr Organicy Junior the Brave – fighting against usage of:

Liquids, grease, cooking oil, plastics or styrofoam, glass, metal, foil ...

I'd be very happy if you help me find them. They should be around as I see those mountains of waste...

If you start thinking about organic recycling and waste, definitely they are very close to you, so...

Call me!

How? Where are you?

He was disappeared.

Contact Us

<http://www.plasticsfree.eu>

Viorica Alexandru

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- Italy for Western and Mediterranean Europe
- Bulgaria for the Balkans
- Lithuania for the Baltics and Northern Europe
- Romania for Central and Eastern Europe.

The conferences will bring together experts from the host countries and the European region to share the platform and prepare applications for the next Erasmus+ deadline.

The partners will recommend participants from their regions as of now and they will be kept up to date with the project progress through our newsletters.

IMPORTANT! Stay in touch with the UUD partner in your region if you wish to be invited to a regional conference and get ready for the application deadline in 2018...

UUD Partners

Coordinating Partner : Initiativa Cetatenilor Seniori from Braila, Romania is an association set up in 2010 involving 7 senior members and a pool of about 20 volunteers. We use the seniors' professional expertise and life experience to the benefit of the community. We steadily support active aging through ICT learning, socializing on FB and other media, participating in informal learning events and running campaigns to contribute to community health and pollution abatement . Our main activity strand is adult learning, particularly informal and mainly transgenerational involving multi generational families and/or community groups. We work based on protocols of cooperation with schools, local authorities, NGOs (youth, seniors and special needs) the local museum and public library, in our civic programmes . We do projects on a voluntary basis, funded from donations or from EU programs. Our staff is mainly retired professionals with expertise over 15 years in project management, adult education, transgenerational learning and EU information services, over 30 years in languages, translation and interpretation.

Dissemination Partner : BASD from Sofia, Bulgaria a part of network of research organizations, regional agencies, institutions in all Balkans and EU. BASD is an NGO active in the field of socio-economic and sustainable development of the labor market ; EU funded projects; energy efficiency and renewable resources; architecture; activities related to development of the labor market, preservation of human resources and policies in this area, demographic trends, protecting human rights; lifelong learning, development of education and training; arts and culture; social inclusion, social economy, social and health services; regional development, cross-border, transnational, interregional cooperation; tourism, rural development. BASD works with experts in training, research, innovation, awareness raising and networking. BASD is a member of the Bulgarian platform for international development, Anna Lindh Foundation, Global Compact; representative for the Balkans on the Earth Charter.

Civics Training Partner : European Social Entrepreneurship and Innovative Studies Institute, Vilnius, Lithuania is a consulting and training institution dedicated to innovative teaching methods, strategy creation, and development of sustainable entrepreneurship. Primary activities of the Institute started in 2000. Since then we have been providing the highest quality training and consulting services to businesses and public sector. We have strong partnership with companies and institutions from private, public and non-governmental sectors, which enables us to stay connecting with the best professionals in different fields. As adult-oriented education and training is one of the key activities of European Social Entrepreneurship and Innovative Studies Institute, we deliver courses on various topics, covering broad range of themes from effective communication, negotiations, business management, leadership and personal coaching, to smart sales, effective problem solving techniques and methods, etc. We also promote the socially responsible development of the society through social, cultural, vocational and creative learning activities. Through our training and projects we intend to develop creative—practical ideas and to exchange good practice with others around the world.

Installation art partner – Plastic Food Project , Umbertide, Italy an association involved in environmental issues, in particular waste reduction. Their mission is to eliminate waste production

Find us on FACEBOOK

Bulgaria/Г-н-Органичков

Italy /MrOrganicy

Lithuania/ponas.organikis

Romania/DCOrganic

Spain/Mr.Organicy2015

because of its cost in terms of money, environmental impact, energy (need energy to produce it and to dispose of it). The way we promote this concept is communicate through art expression, mainly exposition of land art, and often making conferences in schools. We did this in Italy, Europe and on other continents and now we are looking for partners to develop our activities in the ambit of European Programmes.

ICT Partner : Inercia Digital, Huelva, Spain offers E-Learning solutions contextualized to the needs of our customers in an environment of collaboration and respect for the optimization of the professional performance and training. This is supported by a Pedagogical and Technological Know-How that contributes to the development of a developing, creative and educational process. E-Learning as an educational training process entails the attention to its two areas, the Pedagogical and the Technological one, accepting technologies such as support and tool of the process. This is why Inercia Digital brings together specialists and experts of these two areas to offer a comprehensive notion, supported by appropriate educational strategies and the proper use of technologies. Inercia Digital, in cooperation with various strategic partners, has developed several training programs in order to address specific needs at different levels for SMEs and entrepreneurs.

News from Bulgaria by Anna Lalkovska

- 20-21 October in Sofia during partners meeting under Erasmus+ Programme – Strategic Partnership Project Nr: 2015-1-PL01-KA204-017074 European Partnership for actions involving people at risk of marginalization – EUPIN UUD leaflets were distributed to participants from Poland, Slovakia, Macedonia, Austria, France and Lithuania. Anna Lalkovska made a short presentation of the project.
- November 23-29 a training was organized for 20 social and youth workers, artists and actors and Anna Lalkovska promoted Mr Organicy.
- 7-8 December 2015 - At the National Academy of Theatre and Film Arts was provided a training by BASD. Leaflets and information about the project was presented to 12 participants – lecturers in arts and librarians from libraries in Sofia and Blagoevgrad, seniors and clerks from the institutions related to water management.
- 3-6 February 2016 UUD Project and the partnership were promoted among the Bakstage project participants with regard to future partnerships and projects.
- The Bulgarian Facebook page was created in October and used since then for local dissemination events, information messages and invitations.

Please follow photographs and detailed info on our website... www.balkanagency.org

First article ... from Romania

Plastic pollution abatement, but not just yet...

by Viorica Alexandru, Initiativa Cetatenilor Seniori , Romania

To make sure you know from the very beginning what to expect from the news published here, let me make a brief introduction to who we are and what we do...

Our logo and patron is Mr Organicy in 5 national copies . Mr Organicy is an actual fighter for plastic pollution abatement. He already speaks five languages plus English...the languages of our project ...

UUD- Useful –Usability –Disposability is a project funded by the EU under their [ErasmusPlus Programme](#) . Five partners are involved for two years, from October 2015 to September 2017. Organizations from [Bulgaria](#), [Italy](#), [Lithuania](#), [Romania](#) and [Spain](#) will do their best to complete an e-learning platform adventure and tackle the plastic invasion with its effects on human life and

nature.

We built on the [Plastic Food](#) experience of the Italian partner and thought about 5 tutorials meant to enable anyone who cares to organize civic events centered on art installations made of plastic, against plastic, of course...

Therefore, sometime in September or even earlier this year you should have the opportunity to register on our [e-learning platform](#), get yourselves trained on how to make your own installation art and a related event for your own community with your own group.

We all know why an e-learning platform ...or not...? Just to make sure we all speak the same language: we chose to make an e-learning platform because right now it is trendy enough to help spread the message of our endeavour and render it sustainable.

Why plastic? Why civic events? Why art installations? ...

Our favourite plastic objects are [plastic bottles and bags](#) as we are most of us consumers and enjoy carrying what we buy in colourful, beautiful, strong and light bags which eventually invade afterwards our homes, communities, lands and oceans on Terra.

Civic events are those which we like watching but most of us refrain from participating or organizing for being too time and effort consuming or for putting us sometimes at loggerheads with other people ...it can be a [flash mob](#) or a [protest](#) or...name it...

Art installations are those things which upcycle [plastic bags](#) and [bottles](#)...to decorate places rather than make them look shabby and ugly. Eco-art is something nice to look at. But is it a solution for saving the world? Or how could be helpful as a message carrier?

What we really aim at? ... combining knowledge, skills and attitudes to produce a civic event...involving as many people as possible in public places through happenings, flashmobs, dance and music around art installations which only imagination can limit.

So, please follow the news to see how we get to the five tutorials and celebrate with us the happy day we launch the e-learning platform...

Last but not least, think about joining our European Regional Conferences taking place in 2017 and disclosing to all the secrets of our work. Besides, each of them will host a contact seminar for future Erasmus partnerships. As soon as you see the invitation for expression of interest, sometime on October, do it because there are just 10 places for participants coming from outside the host country. If you live in Mediterranean and Western Europe register in Italy, those from the Balkans should register in Bulgaria while professionals living in Central and Eastern Europe are to register in Romania and those from the Baltic and Scandinavian states will need to register in Lithuania.

Meanwhile have a look at the national Facebook sites and do not hesitate to ask questions. Questions, please.... !!!

UUD Dissemination in Italy

Plastic food project per l'Italia ha illustrato in Romania il programma previsto **Piattaforma comune per 5 paesi sui rifiuti**

► UMBERTIDE (rh) Si è svolto il primo meeting di cooperazione internazionale tra "Plastic food project per l'Italia" e le altre associazioni, di cui è partner, provenienti da Romania, Bulgaria, Lituania e Spagna, per il progetto Erasmus+Uud (Useful, usability, disposability). Il progetto si basa sulla creazione di lezioni tutoriali su come poter replicare l'esperienza divulgativa di "Plastic food project" per la riduzione dei ri-

futi. Cinque organizzazioni internazionali hanno deciso di utilizzare le loro capacità e competenze per produrre una piattaforma di e-learning basato su Moodle con un contenuto in grado di soddisfare le esigenze del progetto. Il contenuto comprende 5 lezioni: info-doc, installazioni di land art, manifestazioni, competenze digitali e sociali. Ogni lezione comprende esempi di buone pratiche riguardanti la riduzione della produzione dei ri-

futi. Durante lo svolgimento dei lavori a Braila (Romania) sono state trattate le varie strategie per svolgere un lavoro di cooperazione che diano come risultato un web-site che porti ad una maggior consapevolezza ambientale per tutti. I lavori sono proseguiti anche presso uno degli istituti d'arte di Braila con gli studenti ai quali il promotore di "Plastic food project", Pierluigi Potosy Monsignor, ha illustrato una performance artistica.

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... see you in September ...