



Useful, Usability, Disposability

Spanish report

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Mr. Organic in Italy

10th of October, 2016

Mr. Organic in Italy

Inercia Digital goes to the mid-term management meeting of the Useful, Usability, Disponibility (UUD) Project in Gubbio (Italy).

Useful, Usability, Disponibility (UUD) is a Erasmus+ project which addresses the issue of plastic invasion of our communities and households with a purpose to bring the message of a safe and healthy environment closer to the citizens through civic education.

At this time, this phase of the project consists of a meeting to see the state in which is its development and the steps for proper completion. This meeting is coordinated by the Italian partner 'Plastic Food Project' for the other project partners: 'Asociatia Initiativa Cetatenilor Seniori', 'Balkan Agency for Sustainable Development (BASD)', 'European Social Entrepreneurship and Innovative Studies Institute' and 'Inercia Digital'. In addition, this meeting is complemented by the participation of 'Plastic Food' in Umbriafiore (Critical consumption and sustainable lifestyles – www.umbriafiore.it).

This meeting takes place on 29 and 30 September and, from Inercia Digital, go: Caridad Martinez Carrillo de Albornoz, as CEO of Inercia Digital, and Juan Carlos Infante Moro, as collaborator of Inercia Digital and professor of University of Huelva.

Related links:

Blog post: <http://blog.inerciadigital.com/2016/10/07/mr-organic-in-italy-mr-organic-en-italia-29-30-09-2016/>

Twitter: <https://twitter.com/inerciadigital/status/784322543687577601>

Facebook: <https://www.facebook.com/inerciadigital/posts/1185799671463092>

Google+: <https://plus.google.com/+Inerciadigital/posts/Bv6EdPZA4HV>

Info-session about the Project “Useful, Usability, Disposability” in Huelva

25th of October 2016

Info-session about the Project “Useful, Usability, Disposability” in Huelva



Inercia Digital organized an info-session about the Project Useful, Usability, Disposability (UUD), which took place on 25th October 2016 in Huelva.

Useful, Usability, Disposability (UUD) is a Erasmus+ project which addresses the issue of plastic invasion of our communities and households with a purpose to bring the message of a safe and healthy environment closer to the citizens through civic education.

At this time, Inercia Digital managed one of the planned info-session to make known the UUD project and its objectives. In this occasion, the public was formed by participants on a training course about ICT tools and skills.

The discussion revolved around the contribution of the participants on the reduction of plastic consumption in their daily lives and what reasons would encourage people to reduce the massive consumption. Participants discussed about pros of e-learning courses for getting social awareness and learning of a responsible plastic consumption in view of the harm caused to the environment by the overuse of plastic material and plastic waste.

Participants affirmed that the recycle habits that they have could be improved. They also agreed with the lack of information about the harm of the plastics and the way it could be reduced. Although they were not familiarized with the kind of e-learning course we commented, they thought it is a good way of learning new and healthy habits of plastic consumption

If you want to be updated Plastic Free Project, which is included on the UUD Project, and be part of the Mr. Organic community you can follow the website and join us on Facebook. Thank you!

Related links:

Blog post: <http://blog.inerciadigital.com/2016/12/05/info-session-about-the-project-useful-usability-disposability-in-huelva-sesion-informativa-del-proyecto-useful-usability-disposability-en-huelva/>

Facebook: <https://www.facebook.com/inerciadigital/posts/1244677105575348>

Twitter: <https://twitter.com/InerciaDigital/status/805745565103439872>

Attendance list

Erasmus+				
Organization:	INERCIA DIGITAL			
Date:	25 October 2016			
Location:	El Rompido, Spain			
Training Attendees				
Name	Surname	Organization	E-mail	Signature
Vasco	PEREIRA	ZENDENSINO	vasco.pereira@zendensino.pt	<i>[Signature]</i>
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1st Virtual Socio-Civic Event About Plastic Recycling

23rd of December 2016

The 23rd of December we held a virtual socio-civic event through social networks about recycling where it was asked to the viewers to share ideas to promote the reusing of plastic materials.

The campaign, that reached almost 3100 users in Facebook, promoted ideas like building houses made with plastic bottles or walls with bottle caps with the intention of raising awareness to the community about the dangers of plastic pollution in the environment.

The campaign, is part of the dissemination activities of the Useful, Usability and Disposability project, which addresses the issue of plastic invasion of our communities and households with a purpose to bring the message of a safe and healthy environment closer to the citizens through civic education enabled by land art installation.

Related links:

Campaign: <https://www.facebook.com/events/1629245534038855/>

2nd Virtual Socio-Civic Event About Plastic Recycling

4th of February 2017

Last 4th of February we held a virtual socio-civic event through social networks about recycling where it was asked to the viewers to share ideas to promote the reusing of plastic materials.



The campaign, that reached a total of 5649 users in Facebook, promoted ideas like building houses made with plastic bottles or walls with bottle caps with the intention of raising awareness to the community about the dangers of plastic pollution in the environment.

The campaign, direct continuation of the one done in December, is part of the dissemination activities of the Useful, Usability and Disposability project, which addresses the issue of plastic invasion of our communities and households with a purpose to bring the message of a safe and healthy environment closer to the citizens through civic education enabled by land art installation.



Related links:

Blog post: <http://blog.inerciadigital.com/2017/03/03/evento-socio-civico-virtual-sobre-reciclaje-de-plastico-virtual-socio-civic-event-about-plastic-recycling/>

Campaign: <https://www.facebook.com/events/1856421344606898/>

Contributions:

- <https://www.facebook.com/events/1856421344606898/permalink/1856435294605503/>
- <https://www.facebook.com/events/1856421344606898/permalink/1856448087937557/>

Twitter: <https://twitter.com/InerciaDigital/status/837598825112031233>

Facebook: <https://www.facebook.com/inerciadigital/posts/1332243743485350>

Google+: <https://plus.google.com/+Inerciadigital/posts/fye87JJdorb>

Local dissemination session

The 16th of April 2017, during a training course, Inercia Digital organised a round table regarding plastics pollution and recycling, in which the participants were informed about the UUD project, the website and the e-learning platform.

Photos





